

BRAD DRUMHELLER

6005 SCHULTZ ROAD · ERIE, PENNSYLVANIA 16509 · 814-825-1817 BRAD@DRUMHELLERCREATIVE.COM

40 YEARS OF ADVERTISING AND BROADCAST EXPERIENCE



Edinboro University 1977 Edinboro University BFA concentration in graphics, film, animation and photography; 2002 – Edinboro University, Communication Graphics professor



Dawn of the Dead 1977– Film Production Assistant and photo stills for George Romero's "Dawn of the Dead" & talent for the "Day of the Dead", 1985



General Nutrition Center 1978– – Advertising and Marketing Department



WQLN 1979–84

Department Manager, Creative Director, Art Director and Set Designer



Vencompass 1984–85

Video Producer, Set Designer and Art Director



Jack O'Brien Advertising 1985–90

Department Manager, Creative Director, Art Director and Video Producer. Involved in creative for print television and video.



Drumheller Creative, Inc. 1990 to present

Involved in video production and marketing support for local and national accounts. Countless marketing campaigns, print production, photography, set designs, videos, commercials, event planning and coordination. More than 10,000 commercials and thousands of videos.

<http://www.youtube.com/user/DrumhellerCreative> www.drumhellercreative.com



Birds Eye Promotions 2010 to present

Offering remote-controlled aerial HD video and photography. Interior and exterior, 0' to 400'. Great application for advertising, inspections, real estate and surveying. Using RC equipment makes the project cost effective. www.birdseyepromotions.net

One way that Drumheller Creative keeps in line with trends is by keeping up with technology. This adds value to the finished product. By investing in the latest hardware and software; royalty-free music libraries; royalty-free graphic and animation libraries, up-to-date training; and by networking with the best gives Drumheller Creative a creative edge.

References

UPMC– Cyndy Patton pattonc4@upmc.edu, 412-586-9773,
Boo Hagerty hagertycf@upmc.edu

Edinboro University of Pennsylvania – Edinboro, PA 16444
Marilyn Goellner, MGOELLNER@edinboro.edu, 814-732-1778

Arthur F. Schultz Furniture/Schultz Marketing – Rob Schultz Rob Schultz
schultzmarketing@verizon.net 814-455-4772
939 West 26th Street, Erie PA 16508

Manufacturers' Association of NWP – John Krahe, jkrahe@mbausa.org, 814-833-3200
ROAR on the SHORE, rpontillo@mbausa.org
2171 West 38th Street, Erie PA 16508

Seaway Manufacturing – Paul Komorowski, pkomorowski@seawaymfg.com, 814-898-2255
2250 East 33rd Street, Erie, PA 16510

Ferrando Ford – Bob Ferrando, bferrflm@aol.com, 800-447-0345
8868 W Ridge Rd, Girard, PA 16417

Country Fair – Paul Rankin, prankin@country-fair.com, 814-898-1111,
2251 East 30th Street Erie, PA 16510

Client & Associate List

INDUSTRIAL & INSTITUTIONAL

AIM USA
American Turned Products
Butech Pressure Systems
Custom Tool & Design
DL Assembly Machines
Erie Press Systems
Erie Institute of Technology
Erie Strayer
Eriez Magnetics
Erie Housing Authority
Erie Police
Erie Philharmonic
FMC Technologies
General Electric Company
Honeywell
IBM
Image Producers
Life Services

Lord Corporation
Manufacturers & Business Association
Meadville Forging Co.
Miller Fall Protection
Munot Plastics
National Franchise Association
Packard Electric
Pyramid Industries
RCTC
Saint Benedictine Sisters of Erie
Schaeffer Equipment
Sisters of Saint Francis
SKF
Steris Corporation
Seaway Window
Skol Tabacco
Spectrum Control

The Plastek Group
Tom Ridge Center
TRW
Van Air Systems
Yates Company
Welch's
Zurn Industries

EDUCATION

ACES
Allegheny College
America for a Strong Economy
Edinboro University of PA
Erie Business Center
Free Enterprise Week
Gannon University
Great Lakes medical
J.S.Wilson Middle School
LECOM
Mercyhurst College
Mercyhurst Prep
Penn State Behrend
Pennsylvania Business Week

MEDICAL

Alliance Health Network
Algeta
Ashtabula Hospital
BioHorizons
Blue Cross of Pennsylvania
Bollinger Enterprises
Collegium
Community Blood Bank
Cardiac Services
Dental Writer
Dentsply Implant Prosthetics
Educational Sleep Solutions
Emergicare
Erie Homes for Children & Adults
Flagship
Genzyme Corporation
Dr. Gertrude A. Barber Center
Health South Rehab Services
Henry Schein
Highmark Blue Cross Blue Shield
Keryx
Laser Ear, Nose, & Throat of Erie
Laser Concepts
LEIR (Lake Erie Institute of Rehabilitation)
Max-Air Nose Cones
Metro Health Center
Modern Dental Laboratories
Mute
National Wheelchair Athletic Association
NosOrthopedics Associates of Erie
Orthopedics Associates of Florida
Saint Vincent Health Center
Sanofi
Steris
Teleflex
Titusville Hospital
Tucker Dental
UPMC
Vantage Health
Veterans Health Administration

TELEVISION

ESPN
PBS (Over 50 nationally aired programs)
Radio Free Europe Series
WJET TV-24
WQLN TV-FM
WSEE TV-35

RETAIL/COMMERCIAL

Arrowhead Wine Cellars
Arthur F. Schultz Furniture
Bianchi Honda
BLAIR Outlet
Bonnell Collision
Burger King
Country Fair
Discover Presque Isle
Erie Bank
Erie Chamber of Commerce
Erie Copy Products
Erie Fine Dining
Erie Insurance Group
Erie Insight
Erie Otters
Erie Philharmonic
Erie Seawolves
Erie Zoo
Erie Copy Products/BECO
Ferraro Ford
First National Bank
Furniture & Mattress Outlet
Grandview Sunrooms
IDL Corporation
John V. Schultz Furniture
Kaufmann's Department Store
King's Jewelry
Litehouse Pools & Spas
Love Erie
Manufacturers & Business Association
Marquette Savings Bank
McDonald Group
Nautilus Fitness & Racquet Club
Personal Power Training
PNC Bank
Pro Golf
Presque Isle Collision
Sorce Financial
Street TrackN' Trail
Superior Toyota
The Emsco Group
The Reclining Furniture Co.
Times Publishing Company
YMCA

POLITICAL/BIOGRAPHIES

Bob Sambroak
Brad Foulk
George H.W. Bush
George Bush, Jr.
James Carville
Dick Cheney
Duck Dynasty
Jane Earll
Rick Filippi
Carly Fiorina
God Bless America
Jessica Horan
Lou Holtz
John Garhart
Joyce Greco
Barry Grossman
Rudy Giuliani
Greg Karle
Libby Kelley
Mary Matalin
Bob Merski
Barb Mack
Dale McBrier
Bill O'Reilly
Ray Pagliari
Colin Powell
Tom Ridge

Joyce Savocchio
Rick Schenker
John Spataro
John Stossel
T. Boone Pickens
Willie Robertson
911 – Never Forget
Milton Friedman “Free to Choose’ series

